DENVER COMPOST CHALLENGE

DON'T WASTE THE GOOD STUFF: START COMPOSTING NOW

Example Social Media Posts Supporting the Denver Compost Challenge

When creating social media posts in support of the Denver Compost Challenge, please remember to tag the Facebook Group whenever possible and include the resources attached to this document in your posts!

- 1. Did you know 50% of what we send to the landfill can be composted instead? Did you also know there is something YOU can do about it? Sup port the <u>Denver Compost Challenge</u> by learning about the many ways you can compost at <u>denvergov.org/compost</u>.
- 2. Interested in supporting the <u>Denver Compost Challenge</u> by backyard composting but don't know where to start? Sign up for a FREE <u>Learn to</u> <u>Backyard Compost Workshop</u> with Denver Urban Gardens!
- 3. [Insert Neighborhood or Organization Name] is participating in the <u>Denver</u> <u>Compost Challenge</u> and is encouraging our neighbors to increase our composting rates! To learn more about a composting solution that is right for your household visit <u>denvergov.org/compost</u> – they have so many resources on composting options for both single-family and multi-family residences!
- 4. Methane gas is 21 times more potent in its heat-trapping capabilities than carbon dioxide. By increasing composting rates across Denver, we can prevent the creation of harmful methane gas produced in our landfills and help combat climate change! Join [Insert Neighborhood or Organization Name] and the Denver Compost Challenge by doing your part to divert organic materials from the landfills! Learn how to get started at <u>denvergov</u>. <u>org/compost</u>!
- Interested in supporting the <u>Denver Compost Challenge</u> by signing up for the City and County of Denver's Compost Collection Program? Learn how to easily enroll and recieve your green cart <u>here</u>!

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- 6. Did you know the City and County of Denver manages a FREE drop-off center for your recycling and compost? At the <u>Cherry Creek Recycling Drop-Off</u> you can bring your yard debris, food scraps, and non-recyclable paper to be composted free of charge! Help support the mission of the <u>Denver Compost</u> <u>Challenge</u> by taking advantage of this exciting service!
- 7. There are many ways to help divert organic materials from Denver's landfills and support the <u>Denver Compost Challenge</u>! GrassCycling is the practice of leaving grass clippings on your lawn when mowing, instead of bagging them. It's the natural way to recycle grass clippings and provide your lawn with the valuable nutrients and water that it needs. Learn more about the benefits to greenhouse gas reduction and to the health of your lawn <u>here</u>!
- 8. Looking for ways to increase composting rates in your neighborhood and support the <u>Denver Compost Challenge</u>? If you already subscribe to the City and County of Denver's compost collection service, reach out to your neighbors and encourage them to share your green cart each week! This can help reduce the cost per household for composting services and increase composting rates across Denver!
- 9. In addition to increasing composting rates throughout Denver, the <u>Denver</u> <u>Compost Challenge</u> also wants to reduce contamination in the compost stream. Learn which materials belong in your compost and recycling carts and which materials are considered contaminants with this <u>helpful guide</u> from the City and County of Denver!
- 10. Want to support the <u>Denver Compost Challenge</u> by composting at home but don't have the space to create a backyard compost pile? Vermicomposting (composting with worms) is a wonderful alternative! It requires far less space with all the same environmental and personal benefits! Check out <u>this flyer</u> and learn how to get started in your own home!

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