Sustainable Neighborhoods

Leadership Meeting

March 12, 2015

Increasing neighborhood sustainability through community participation and resident action

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Sustainable Neighborhoods

How does it work?

- Residents complete projects, organize workshops and events, and compete in neighborhood challenges that advance sustainability

- Use the Goal & Target Areas to help guide your project selection:

Make this program your own!

Choose projects that are meaningful to you and beneficial to the neighborhood

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How are credits awarded?

- Workshops
- Special Events
- Communications & Outreach
- Neighborhood Clubs
- Implementation

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Workshops

- Goal: to increase awareness and understanding of a sustainability topic
- Invite expert speaker, local organization
- **Turn awareness into action**
- Based on Participation

Attendance	Credits Earned
30 or less	4
31-60	6
61-90	8
91 or more	10

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Special Events

- Goal: educate, inspire, and promote community engagement

- Neighborhood-wide activity

- Neighborhood must participate in event organizing

- Based on Participation

Attendance	Credits Earned
40 or less	6
41-80	8
81-120	10
121 or more	12

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Communications & Outreach

- Goal: provide residents access to information and updates on neighborhood sustainability projects, events, and happenings

- Earn **10 credits** for creating a yearly outreach strategy

- Earn **1 credit** per month per channel

- BONUS: 1 credit per month if any channels are offered in more than one language

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Communications & Outreach

- Example:

Communications and Outreach: March			
	Channels	**Description**	**Credits**
✓	Social Media	Weekly Facebook posts	1
	Electronic		1
✓	Print	Monthly newsletter	1
	Tabling		1
✓	Translation Service	Newsletter in Spanish	1
		Credits Earned	**3**

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Neighborhood Clubs

- Goal: bring together residents who share similar interests
- Open to all residents
- **1 credit** per meeting

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Implementation

- Goal: make a change that advances sustainability

- Establish Measureable Goals

- Two Levels:
  - **Level 1 Goals** generally require fewer steps, less participation, and/or less funding than Level 2 Goals.

Goal	Credits
Initial Goal	5
Incremental Goals	5
Advanced Goal	**15**

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Implementation

- **Level 1 Example:** The Walking Club meets once a month to meet new neighbors, exercise, and explore parts of the neighborhood.

- **Initial Goal** to increase membership by two people per month in the first six months

- **Advanced Goal** to increase membership to 100 members within two years.

- Two **Incremental Goals** to help monitor progress, stay motivated, and earn additional credits.

Action	Goal Level	Target Attainment Date	Goal
Increase membership (# of members)	Initial	June 2015	12
	Incremental	January 2016	40
	Incremental	June 2016	80
	Advanced	January 2017	100

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Implementation

- **Level 2 Goals** generally require many steps, greater participation, and/or more funding than Level 1 Goals.

Goal	Credits
Initial Goal	10
Incremental Goals	10
Advanced Goal	**30**

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Implementation

- **Level 2 Example:** A neighborhood sets implementation goals to reduce overall neighborhood energy use. Xcel energy supplies baseline information.

- **Initial Goal** of 2% reduction in energy use in Year 1

- **Advanced Goal** of 20% reduction by Year 4

- Two **Incremental Goals** to help monitor progress, stay motivated, and earn additional credits.

Action	Goal Level	Target Attainment Date	Goal
Reduction in Neighborhood Energy Use (%)	Initial	December 2015	2%
	Incremental	December 2016	5%
	Incremental	December 2017	10%
	Advanced	December 2018	20%

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Proposed Teams

Teams can and should work together!

Subject to change based on your input/needs

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- Welcoming Barnum
- Beautiful Barnum
- Healthy Barnum
- Energize/Conserve Barnum
- Envision Barnum

Welcoming Barnum

focus on inclusion of all voices

celebration of diversity

welcoming of recent arrivals (both newly arrived immigrants and new residents to the neighborhood)

identifying/creating community gathering spaces and events to increase connections between residents

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Beautiful Barnum

focus on making Barnum's environment beautiful

litter-free

increasing recycling

clean up of Gulch/Lake/Park

increasing tree canopy

clean up/"trick out" bus stops

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Healthy Barnum

focus of improving aspects of Barnum that impact residents' health

any enhancements to Lowell St Garden

development of orchard/food forest next to Lowell St Garden

sidewalk audits

food distribution through Barnum Market Days

walking trips

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Energize Barnum

focus on residential energy efficiency in their homes

potentially things like restoring old street lights at Knox/1st

solar light solutions for darkness of gulch

decreasing car reliance

Denver Energy Challenge

Envision Barnum

focus on preparing for Barnum's eventual new neighborhood plan through the city of Denver

proactively work on what we, the residents, envision for Barnum's future before the City imposes their vision

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Denver's 2020 Sustainability Goals

Air Quality — Attain all National Ambient Air Quality Standards

Climate — Reduce Denver CO2 emissions to below 1990 levels

Energy — Hold total energy usage below 2012 levels, with 50% coming from renewables

Food — Grow and/or process at least 20% of food purchased in Denver in Colorado

Housing — Ensure 80% of neighborhoods are rated as affordable

Land Use — Direct growth to Blueprint Denver's Areas of Change

Materials — Reduce landfill waste by 20%

Mobility — Reduce trips in single-occupant vehicles to no more than 60% of commuting trips

Water Quantity — Reduce water usage by 22%

Water Quality — Make all Denver creeks and rivers swimmable and fishable

Workforce — Fill 90% of jobs with workers located within a 90 minute public transit commute

Health — Ensure that at least 90% of Denver children are not obese

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